



Camwerkz Pte Ltd Logo Guide

Information and Usage

The following guidelines provide information on what you may and may not do with Camwerkz Logo

For questions regarding the use of Camwerkz Logo, please email to admin@camwerkz.com

Logo Information

Camwerkz Logo is a registered trademark both in Singapore (T1313966Z) and in Cambodia (KH/54257/13).

Camwerkz Logo is the representation of the company identity. It is the graphical presence for the organisation and serves as a visual signature. Whenever possible, high resolution logo should be used to prevent pixelation.

For large prints, a vector version should be used.

In the case where colours are not compatible with the overall design, choose from the different variants available but visual integrity of the logo must be maintained.

Camwerkz logo comprises of the following corporate colours

Corporate Black

CMYK: 0% 0% 0% 100%
RGB: 0 0 0

Corporate White

CMYK: 0% 0% 0% 0%
RGB: 255 255 255

Corporate Grey

CMYK: 0 0 0 50
RGB: 128 128 128

Logo Variants

The followings are a few examples when variants of the logo must be used.



Standard Black Logo



Standard White Logo



YOUR WORK IS OUR FOCUS

Camwerkz Singapore Logo



YOUR WORK IS OUR FOCUS

Camwerkz Cambodia Logo

Usage Guidelines

Camwerkz logo should not be modified or used in a confusing way.



Correct Usage



Do not use with backgrounds



Do not use close to edge



Do not stretch or distort

Usage Permissions

Who can use Camwerkz logo?

Only Camwerkz Pte Ltd and licensees may use the Camwerkz Logo in advertising, promotional and sales materials. Authorised parties may use the logo as specified in the licensing agreement.

Who cannot use Camwerkz logo?

Camwerkz logo cannot be used in a manner that implies affiliation with Camwerkz or implying endorsement of a product or service.

When is permission not required for use of the Camwerkz logo?

Electronic version of Camwerkz logo can be used to credit the company or in ways that serve as non commercial information. Usage must comply with the guidelines stated above.

When is permission required for use of the Camwerkz logo?

Written permission is required when Camwerkz logo is to be used in prints or publications and must comply with the guidelines stated above.